



# Core C++ 2019

## Call for Sponsors

**May 14-17, 2019 :: Tel Aviv, Israel**

From medical devices and flash storage to CPUs and advanced navigation systems, Israeli innovation pushes the boundaries of the imagination. Advanced software is at the heart of many of these systems, and when it comes to bare-metal performance, low power consumption, high speed responses and massive scalability - C++ is king.

Core C++ is a new C++ conference taking place at the Academic College of Tel Aviv-Yaffo in Israel. The conference is aimed at C++ developers and practitioners as well as academic researchers and teachers who wish to be updated by the newest developments of C++ and present their work with C++.

The Core C++ conference is a non-for-profit, community-based and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses.

### Exposure

- We expect to welcome about 200 attendees, mostly from Israel
- The main conference will feature 15-20 local and international speakers
- The conference will take place at the Academic College of Tel Aviv-Yaffo during the spring semester and provide exposure to hundreds of students.
- The Core C++ Users Group ([meetup.com/CoreC++](https://meetup.com/CoreC++)):
  - Over 600 members
  - Over 700 followers on Twitter (@corecpp)
  - Over 180 YouTube subscribers (CoreCppIL)
  - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group ([meetup.com/haifa-cpp](https://meetup.com/haifa-cpp)):
  - Over 470 members
- All the talks will be recorded on video and posted online.

## Schedule

May 14 <sup>th</sup> (Tue.)	Training classes
May 15 <sup>th</sup> -16 <sup>th</sup> (Wed.-Thu.)	Main conference, each day featuring: <ul style="list-style-type: none"><li>➤ Keynote by a distinguished international guest speaker</li><li>➤ 8 technical one hour sessions each day</li></ul> Two tracks: <ul style="list-style-type: none"><li>○ An English track</li><li>○ A mixed English/Hebrew track</li></ul> <ul style="list-style-type: none"><li>➤ Sponsor booth expo</li><li>➤ Optional evening activities such as lightning talks and panels TBD</li></ul>
May 17 <sup>th</sup> (Fri.)	Half day for additional content: hackathon, ½ training class - TBD

## Community Outreach Program

The conference Community Outreach Program covers registration costs for participants who cannot otherwise afford a ticket. It is intended for people from the open-source community, students, and others without access to a sponsored ticket.

Each sponsorship pack includes a number of conference tickets, you may donate some or all of these tickets to the Community Outreach program.

## Sponsorship Packs

### Bronze

- Purchase 3 conference early-bird tickets (3x850 ILS) until Jan 1st, 2019
- Your company logo will be shown on the conference website
- Your company logo will be shown on the conference keynote slides
- You may send us stickers to be added to conference Welcome Bag

### Silver

- Purchase 5 conference early-bird tickets (5x850 ILS) until Jan 1st, 2019;
- **OR** sponsor travel and accommodation for your accepted international speaker
- All of "Bronze"
- Sponsorship announcement + your company will be mentioned in social media communications by the conference
- You may send us an A4 leaflet to be added to Welcome Bag

### Gold

- 6,800 ILS
- Includes 6 conference tickets:
  - 5 tickets for 5 attendees from your company
  - 1 ticket on your behalf for "Community Outreach" program
- All of "Silver"

- Your company sponsorship announced in the opening note
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference
- Your company will be mentioned as part of Community Outreach program presentation
- Your logo placed on the Welcome Bag

### **Diamond**

- 11,050 ILS
- Includes 10 conference tickets:
  - 6 tickets for 6 attendees from your company
  - 4 tickets on your behalf for "Community Outreach" program
- All of "Gold"
- Company logo will appear at the beginning of all of the posted videos

### **Video Sponsor**

- All the technical sessions at the event will be recorded and shared on YouTube
- Sponsor the recording and editing of the conference videos
- Includes 3 conference tickets
- All additional "Diamond" benefits
- Your company logo appears on all the videos by

### **Booth**

- There is limited space for a number of booths
- Any of the above sponsors can purchase a booth for additional 2000 ILS
- Contact us to discuss placement and technical requirements for the booth

### **Accessory Sponsor**

- Sponsor conference badges and lanyards, goody-bags, tee-shirts and apparel, contact us for more details

### **Toy Story**

- We will be happy to distribute any small items, like toys, gadgets, pens, notebooks etc. in the Welcome Bag. Contact us in advance, and ship sufficient amount of items

### **Community Sponsorship**

- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups

### **Open For Ideas**

- We are definitely open to any sponsorships proposals. Contact us with any ideas!

Core C++ Team :: [info@corecpp.org](mailto:info@corecpp.org)

*\* The prices above do not include VAT where applicable.*