



Core C++ 2023

Call for Sponsors

June 5-7, 2023

Core C++ 2023, the 4th edition of the Core C++ conference, will take place on **June 6-7** (with the **5th** possibly being a **workshop day**). The conference brings together experts, seasoned developers, juniors, teachers, and students who are interested in the C++ language and related technologies. The conference features a wide variety of talks, covering topics such as future language features, advanced techniques, ecosystem tools, best practices, and language fundamentals. In addition to Israeli participants and speakers, the conference is open to international participants, and well-known international speakers are expected to give talks. In particular, this year the conference will host none other than Bjarne Stroustrup, who has created the C++ language and has been leading its development since. The first three conferences, held in 2019, 2021, and 2022, were very successful and were sold out.

Core C++ 2022 was the third largest international C++ conference in the world!

The Core C++ 2023 conference is expected to include:

- Worldwide experts as keynote speakers
- 2 full days of lectures
- 2-3 parallel tracks
- 25+ talks, selected from community submissions
- Additional pre and post-conference activities
- 400+ attendees

The conference is a non-profit, community-based, and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses and Core C++ future events. We invite sponsors to support the local C++ community and connect with the conference participants.

"For us, your conference was a huge success! We hired an excellent senior C++ developer through our booth!"

-- Happy Core C++ 2019 Sponsor

Exposure

- In 2023 we expect to welcome about 400+ attendees, mostly from Israel
- The conference will feature 25-30 speakers
- The Core C++ Users Group (meetup.com/corecpp):
 - Over 2000 members
 - Over 6800 followers on Twitter (@corecpp)
 - Over 3300 YouTube subscribers (CoreCppIL)
 - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group (meetup.com/haifa-cpp):
 - Over 900 members
- The Medabrim C++ whatsapp community (bit.ly/cpp-wa-desc)
 - Over 350 members
- All the talks will be professionally recorded on video and posted online.

Conference Schedule

June 5 th (Mon.)	Training classes (tentative, planned)
June 6 th -7 th (Tue.-Wed.)	Main conference, <i>each day featuring</i> : <ul style="list-style-type: none">➤ 10-15 technical one hour sessions each day in two/three parallel tracks➤ Sponsors' booth expo➤ Optional evening activities such as lightning talks and panels (TBD)

Sponsorship Packs

Bronze - Available until March 15th, 2023

- **4,000** ILS (+VAT if applicable, see below);
- You get 2 tickets for 2 attendees from your company;
- Your company logo will be shown on the conference website;
- Your company logo will be shown on the conference opening slides.

Silver

- **6,000** ILS (+VAT if applicable, see below);
- All of "Bronze";
- You get 3 tickets for 3 attendees from your company;
- You may send us company stickers or A4 leaflet brochures to be handed inside the conference Welcome Bag / at the Reception Desk;
- You are eligible to purchase a booth in the Expo area.

Gold

- **12,000** ILS (+VAT if applicable, see below);
- All of "Silver";
- You get 5 tickets for 5 attendees from your company;
- Your sponsorship announced in the opening note;
- Sponsorship announcement + your company will be mentioned in social media communications by the conference;
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference;
- Your logo placed on the Welcome Bag (or other welcome gift provided to attendees).

Diamond [Limited to 5]

- **20,000** ILS (+VAT if applicable, see below);
- All of "Gold" (including 5 conference tickets);
- Company logo will appear at the beginning of all of the posted videos.

Video Sponsor [Limited to 1]

- **30,000** ILS +VAT;
- All the technical sessions at the event will be recorded and shared on YouTube;
- Sponsor the recording and editing of the conference videos;
- All "Diamond" benefits (including 5 conference tickets);
- Your company logo appears on all the videos.

Expo Booth [Limited Availability]

- The Expo area will be open during the 2 days of the main conference talks, **June 6th-7th** (Tue.-Wed.)
- Silver, Gold and Diamond sponsors may place an expo booth for an additional **6,000 ILS** (+VAT if applicable, see below).
- Includes 2 booth-staff tickets granting access to the Expo area.
(Full access regular conference tickets for booth staff must be purchased separately or as part of your sponsorship tickets).
- The booths are located in the main lobby, maps and booth placement will be shared later. Companies that will complete the orders sooner will get priority in selecting their booth locations.
- The booth setup:
 - Booth space is limited, exact sizes will be on the venue map.
 - The venue provides 1 table, 2 chairs, and power connectivity.
 - You can bring additional roll-ups and TV stands, no other constructions are allowed. Please contact us in case of any doubts or special requests.
 - **Important:** the booth needs to be set up in the morning and disassembled in the evening, in each of the 2 conference days. There will be a secure location to store your booth items overnight.
 - Please contact us for approval if you would like to serve any food or drinks at the booth.
- The conference does not provide tag scanning facilities. As part of the registration to the conference, the attendees may opt in to share their personal details with sponsoring companies.

Lanyard Sponsor [Limited to 1]

- Provide lanyards for the tags for all conference attendees

Accessory Sponsor

- Sponsors of all levels could hand through our Reception Desk accessories, small toys, gadgets, notebooks, goody-bags, tee-shirts etc.;

Community Sponsorship

- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups.

Open For Ideas

- We are definitely open to other sponsorship proposals. Contact us with any ideas!

Core C++ Team :: info@corecpp.org

* *The prices above do not include **VAT where applicable**.* In case VAT would be applicable, a Tax Invoice from the conference production company would be provided.