Core C++ 2025
Call for Sponsors

October 19th, 2025

Core C++ 2025, the 6th edition of the Core C++ conference, will take place on October 19th, at Tel Aviv's Cinematheque. The conference brings together experts, seasoned developers, juniors, teachers, and students who are interested in the C++ language and related technologies. The conference features a wide variety of talks, covering topics such as future language features, advanced techniques, ecosystem tools, best practices, and language fundamentals. In addition to Israeli participants and speakers, the conference is open to international participants, and well-known international speakers are expected to give talks. In particular, this year the conference will host none other than Bjarne Stroustrup, who has created the C++ language and has been leading its development since. The first five conferences, held in 2019, 2021, 2022, 2023, and 2024, were very successful, and were sold out (the last two conferences included close to 600 participants).

The Core C++ 2025 conference is expected to include:
- A full day of lectures
- 2-4 parallel tracks
- 20+ talks, selected from community submissions
- Additional pre and post-conference activities
- 400+ attendees

The conference is a non-profit, community-based, and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses and Core C++ future events. We invite sponsors to support the local C++ community and connect with the conference participants.

Exposure

- In 2025 we expect to welcome over 400 attendees, mostly from Israel
- The conference will feature 15-20 speakers
- The Core C++ Users Group (meetup.com/corecpp):
  - Over 2700 members
  - Over 8800 followers on X (former Twitter - `@corecpp`)
  - Over 5000 YouTube subscribers (`CoreCppIL`)
  - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group (meetup.com/haifa-cpp):
  - Over 1300 members
- The Medabrim C++ whatsapp community (bit.ly/cpp-wa-desc)
  - Over 550 members
- All the talks will be professionally recorded on video and posted online.

Conference Schedule

During the day	Main conference: ➢ 15-20 technical sessions (30-60 minutes each) in two-three parallel tracks ➢ Sponsors' booth expo
Evening	Open meetup, including lightning talks and possibly additional content

Sponsorship Packs

Bronze
- 1,500 ILS (+VAT if applicable, see below);
- You get 2 tickets for 2 attendees from your company;
- Your company logo will be shown on the conference website;
- Your company logo will be shown on the conference opening slides.

Silver
- 3,500 ILS (+VAT if applicable, see below);
- All of "Bronze";
- You get 4 tickets for 4 attendees from your company;
- Sponsorship announcement + your company will be mentioned in social media communications by the conference;
- You may send us company stickers or A4 leaflet brochures to be handed inside the conference Welcome Bag / at the Reception Desk.

Gold
- 6,000 ILS (+VAT if applicable, see below);
- All of "Silver";
- You get 5 tickets for 5 attendees from your company;
- Your sponsorship announced in the opening note;
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference;
- Your company mentioned as part of Community Outreach program presentation;
- Your logo placed on the Welcome Bag (or other welcome gift provided to attendees).

Diamond
- 9,000 ILS (+VAT if applicable, see below);
- All of "Gold" (including 5 conference tickets);
- Company logo will appear at the beginning of all of the posted videos.

Video Sponsor
- 15,000 ILS +VAT;
- All the technical sessions at the event will be recorded and shared on YouTube;
- Sponsor the recording and editing of the conference videos;
- All "Diamond" benefits (including 5 conference tickets);
- Your company logo appears on all the videos.

Expo Booth (TBD)
- The Expo area will be open during the whole day of the conference, at a central location. Many hundreds of C++ developers will pass by the booth, multiple times, during that day.
- Silver, Gold and Diamond sponsors may place an expo booth for an additional 2,000 ILS.
- Includes 2 booth-staff tickets granting access to the expo and lunch areas.
  (Full access regular conference tickets for booth staff must be purchased separately or as part of your sponsorship tickets).
- Upon approval (still pending) we will notify all Silver, Gold and Diamond sponsors on Expo Booth plans and will allow those who will be interested to discuss any special requirements for the booth.

Accessory Sponsor
- Sponsors of all levels could hand through our Reception Desk accessories, small toys, gadgets, notebooks, goody-bags, tee-shirts etc.;
- Contact us for more details.

Community Sponsorship
- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups.

Open For Ideas
- We are definitely open to other sponsorship proposals. Contact us with any ideas!

Core C++ Team :: info@corecpp.org

** The prices above do not include **VAT where applicable**.*
  In case VAT would be applicable, a Tax Invoice from the conference production company would be provided.