Core C++ 2024
Call for Sponsors

November 26-28, 2024

Core C++ 2024, the 4th edition of the Core C++ conference, will take place on **November 26-28, 2024** (with **Nov. 26** being a **(tentative) workshops day**). The conference brings together experts, seasoned developers, juniors, teachers, and students who are interested in the C++ language and related technologies. The conference features a wide variety of talks, covering topics such as future language features, advanced techniques, ecosystem tools, best practices, and language fundamentals. In addition to Israeli participants and speakers, the conference is open to international participants, and well-known international speakers are expected to give talks. The first four conferences, held in 2019, 2021, 2022, 2023 were very successful, with exceptional success marked by bringing the inventor of C++, Bjarne Stroustrup to Israel in 2023. All previous conferences were sold out.

The Core C++ 2024 conference is expected to include:
- 2 full days of lectures
- 2-3 parallel tracks
- 24+ talks, selected from community submissions
- Additional pre and post-conference activities
- 300+ attendees

The conference is a non-profit, community-based, and community-facing event. All income from sponsorships and tickets will be used to cover the conference expenses and Core C++ future events. We invite sponsors to support the local C++ community and connect with the conference participants.

In 2024, due to the current events in Israel, the conference is making special efforts to be as accessible as possible to people who were impacted by the war and by the state of the tech industry. We will support such participants by offering them tickets at a significantly reduced, symbolic cost. As an independent and non-profit event, the conference relies on sponsorships to cover these community tickets, and sponsors' support is more appreciated than ever.

"For us, your conference was a huge success! We hired
an excellent senior C++ developer through our booth!"
-- Happy Core C++ 2019 Sponsor

Exposure

- In 2024 we expect to welcome about 300+ attendees, mostly from Israel
- The conference will feature 25-30 speakers
- The Core C++ Users Group (meetup.com/corecpp):
  - Over 2500 members
  - Over 8800 followers on X/Twitter (`@corecpp`)
  - Over 5100 YouTube subscribers (`CoreCppIL`)
  - Regular social media updates also include Facebook and LinkedIn
- The Haifa::C++ User Group (meetup.com/haifa-cpp):
  - Over 1200 members
- The Medabrim C++ WhatsApp community (bit.ly/cpp-wa-desc)
  - Over 470 members
- All the talks will be professionally recorded, edited and posted online.

Conference Schedule

Nov 26th (Tue.)	Training classes (tentative, planned)
Nov 27th-28th (Wed.-Thu.)	Main conference, *each day featuring*: ➢ 10-15 technical one hour sessions each day in two/three parallel tracks ➢ Sponsors' booth expo ➢ Optional evening activities such as lightning talks and panels (TBD)

Sponsorship Packs

Bronze

- 2,500 ILS (+VAT if applicable, see below);
- You get 2 tickets for 2 attendees from your company;
- Your company logo will be shown on the conference website;
- Your company logo will be shown on the conference opening slides.

Silver

- 5,500 ILS (+VAT if applicable, see below);
- All of "Bronze";
- You get 4 tickets for 4 attendees from your company;
- Sponsorship announcement + your company will be mentioned in social media communications by the conference;
- You may send us company stickers or A4 leaflet brochures to be handed inside the conference Welcome Bag / at the Reception Desk.

Gold

- 10,500 ILS (+VAT if applicable, see below);
- All of "Silver";
- You get 5 tickets for 5 attendees from your company;
- Your sponsorship announced in the opening note;
- You may send us a promotional poster or roll-up to be placed in the public space, during the two days of the conference;
- Your company mentioned as part of Community Outreach program presentation;
- Your logo placed on the Welcome Bag (or other welcome gift provided to attendees).

Diamond

- 15,500 ILS (+VAT if applicable, see below);
- All of "Gold" (including 5 conference tickets);
- Company logo will appear at the beginning of all of the posted videos.

Video Sponsor

- 20,500 ILS +VAT;
- All the technical sessions at the event will be recorded and shared on YouTube;
- Sponsor the recording and editing of the conference videos;
- All "Diamond" benefits (including 5 conference tickets);
- Your company logo appears on all the videos.

Expo Booth (TBD)
- The Expo area will be open during the 2 days of the main conference talks, **Nov 27th-28th** (Tue.-Wed.)
- Silver, Gold and Diamond sponsors may place an **expo booth** for **an additional 4,000 ILS.**
- Includes 2 booth-staff tickets granting access to the expo and lunch areas.
  (Full access regular conference tickets for booth staff must be purchased separately or as part of your sponsorship tickets).
- Upon approval (still pending) we will notify all Silver, Gold and Diamond sponsors on Expo Booth plans and will allow those who will be interested to discuss any special requirements for the booth.

Accessory Sponsor
- Sponsors of all levels could hand through our Reception Desk accessories, small toys, gadgets, notebooks, goody-bags, tee-shirts etc.;
- Contact us for more details.

Community Sponsorship
- As a community driven conference, we show our support and love to the greater C++ community by happily exchanging logos with other conferences or user groups.

Open For Ideas
- We are definitely open to other sponsorship proposals. Contact us with any ideas!

Core C++ Team :: info@corecpp.org

** The prices above do not include **VAT where applicable**.*
   In case VAT would be applicable, a Tax Invoice from the conference production company would be provided.